

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 499728 /		<u>Alt Order #</u> 06389439
<u>Product</u> OBAMA SKED B		
<u>Contract Dates</u> 10/23/12 - 11/06/12		<u>Estimate #</u> 2189
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 10	KVVU	10/28/12	11/04/12	Friends Weekend	5-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
	See MG 25.6,25.7,25.8											
Week:		10/29/12	11/04/12	-----1				1	\$225.00			
N 11	KVVU	10/28/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM		
	See MG 25.6,25.7,25.8											
Week:		10/29/12	11/04/12	-----1				1	\$325.00			
N 12	KVVU	10/28/12	11/04/12	Sun 7-8p	7p-8p		:30			NM	12	\$21,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$1,150.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract Dates	Product	Estimate #
10/23/12 - 11/06/12	OBAMA SKED B	2189

Advertiser	Original Date / Revision
Obama For America	10/26/12 / 10/26/12

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<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/22/12-10/28/12</td><td>Sun 7-8p</td><td>-----Su</td><td>1</td><td>\$1,150.00</td></tr><tr><td>10/22/12-10/28/12</td><td>Sun 7-8p</td><td>-----Su</td><td>1</td><td>\$1,150.00</td></tr><tr><td>10/28/12-10/28/12</td><td>Prime After Baseball</td><td>M-Sa 8-10p/Su 7-1</td><td>1</td><td>\$825.00</td></tr><tr><td>10/28/12-10/28/12</td><td>Prime After Baseball</td><td>M-Sa 8-10p/Su 7-1</td><td>1</td><td>\$825.00</td></tr><tr><td>10/30/12-11/05/12</td><td>Fox 5 News at 6pm</td><td>M-F 6-630pm</td><td>5</td><td>\$1,175.00</td></tr><tr><td>10/30/12-11/05/12</td><td>Fox 5 News at 6pm</td><td>M-F 6-630pm</td><td>5</td><td>\$1,175.00</td></tr><tr><td>10/30/12-11/05/12</td><td>Fox 5 News M-F 10p-11p</td><td>MTuWThF----</td><td>5</td><td>\$2,150.00</td></tr><tr><td>10/30/12-11/05/12</td><td>Fox 5 News M-F 10p-11p</td><td>MTuWThF----</td><td>5</td><td>\$2,150.00</td></tr><tr><td>11/02/12-11/02/12</td><td>Kitchen Nightmares</td><td>-----F----</td><td>1</td><td>\$3,500.00</td></tr><tr><td>10/30/12-11/05/12</td><td>Extra</td><td>M-F 1:05-1:35am</td><td>5</td><td>\$100.00</td></tr><tr><td>10/30/12-11/05/12</td><td>American Dad</td><td>M-F 230-3a</td><td>5</td><td>\$150.00</td></tr><tr><td>10/28/12-10/28/12</td><td>BB World Series</td><td>-----Su</td><td>1</td><td>\$7,500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/22/12-10/28/12	Sun 7-8p	-----Su	1	\$1,150.00	10/22/12-10/28/12	Sun 7-8p	-----Su	1	\$1,150.00	10/28/12-10/28/12	Prime After Baseball	M-Sa 8-10p/Su 7-1	1	\$825.00	10/28/12-10/28/12	Prime After Baseball	M-Sa 8-10p/Su 7-1	1	\$825.00	10/30/12-11/05/12	Fox 5 News at 6pm	M-F 6-630pm	5	\$1,175.00	10/30/12-11/05/12	Fox 5 News at 6pm	M-F 6-630pm	5	\$1,175.00	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	MTuWThF----	5	\$2,150.00	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	MTuWThF----	5	\$2,150.00	11/02/12-11/02/12	Kitchen Nightmares	-----F----	1	\$3,500.00	10/30/12-11/05/12	Extra	M-F 1:05-1:35am	5	\$100.00	10/30/12-11/05/12	American Dad	M-F 230-3a	5	\$150.00	10/28/12-10/28/12	BB World Series	-----Su	1	\$7,500.00
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Week:	10/29/12	11/04/12	-----2	2	\$1,150.00																																																																								
N 13	KVVU	10/28/12	11/04/12	The Simpsons/Bob's Burgers	Su 8p-9p		:30			NM	2	\$4,900.00																																																																	
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$5,150.00			
N 18	KVVU	10/24/12	10/31/12	The X Factor	The X Factor		:30			NM	1	\$5,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$5,350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The X Factor	The X Factor	---W-----	:30		\$5,350.00	NM		
	See MG 18.3											
	3	KVVU	10/23/12-10/23/12	The X Factor	The X Factor	-Tu-----	:30		\$5,350.00	NM		
	Ⓢ See MG 25.6,25.7,25.8											
Week:		10/29/12	11/04/12	--1----				1	\$5,350.00			
N 25	KVVU	10/24/12	10/29/12	MORE Access	630-7pm		:30			NM	5	\$14,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				5	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/24/12-10/30/12	MORE Access	630-7pm	M--WThF----	:30		\$650.00	NM		
	See MG 25.6,25.7,25.8											
	4	KVVU	10/24/12-10/30/12	MORE Access	630-7pm	M--WThF----	:30		\$650.00	NM		
	See MG 25.6,25.7,25.8											
	5	KVVU	10/24/12-10/30/12	MORE Access	630-7pm	M--WThF----	:30		\$650.00	NM		
	See MG 25.6,25.7,25.8											
	6	KVVU	10/28/12-10/28/12	BB World Series	330pm-8pm	-----Su	:30		\$7,500.00	NM		
	Ⓢ MG for 18.3,25.3,10.1,11.1,15.3,25.5,25.4											
	7	KVVU	11/01/12-11/01/12	The X Factor	The X Factor	-----Th-----	:30		\$5,150.00	NM		
	Ⓢ MG for 18.3,25.3,10.1,11.1,15.3,25.5,25.4											
	8	KVVU	10/30/12-11/05/12	The Simpsons	M-F 11:35p-12:05aMTuWThF----		:30		\$350.00	NM		
	Ⓢ MG for 18.3,25.3,10.1,11.1,15.3,25.5,25.4											
N 26	KVVU	10/24/12	10/29/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				5	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/24/12-10/30/12	Extra	M-F 7-730p	M--WThF----	:30		\$950.00	NM		
	See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14											
	2	KVVU	10/24/12-10/30/12	Extra	M-F 7-730p	M--WThF----	:30		\$950.00	NM		
	See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14											
	3	KVVU	10/24/12-10/30/12	Extra	M-F 7-730p	M--WThF----	:30		\$950.00	NM		
	See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14											
	4	KVVU	10/24/12-10/30/12	Extra	M-F 7-730p	M--WThF----	:30		\$950.00	NM		
	See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14											
	5	KVVU	10/24/12-10/30/12	Extra	M-F 7-730p	M--WThF----	:30		\$950.00	NM		
	See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14											
N 27	KVVU	10/24/12	10/29/12	TMZ	730-8p		:30			NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				5	\$1,350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/24/12-10/30/12	TMZ	730-8p	M--WThF----	:30		\$1,350.00	NM		
	See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14											
	4	KVVU	10/24/12-10/30/12	TMZ	730-8p	M--WThF----	:30		\$1,350.00	NM		
	See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14											
Totals											86	\$108,885.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
499728 /	06389439

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 11/06/12	OBAMA SKED B	2189

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/26/12 / 10/26/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
10/01/12 - 10/28/12	29	\$31,385.00	\$26,677.25
10/29/12 - 11/05/12	57	\$77,500.00	\$65,875.00
Totals	86	\$108,885.00	\$92,552.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW,
 WASHINGTON, DC 20007
 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6389439 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED B EST#2189 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 NOV6/12 WK-3

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT26/12 09.02

REP: TO ROSE
 FR NIKKI
 OK'D M6-M7
 SEE LINES 37-46
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

SKED B

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 95
 AGENCY PRODUCT CODE = 101
 AGENCY EST# = 2189

10	ES	500P-600P	30			\$225.00	10/28	10/28	0		SUN	0
10	ES	500P-600P	30			\$225.00	11/4	11/4	1		SUN	1

PROGRAM : FRIENDS
 CON COM1: FRIENDS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓ 11			ES 600P-700P	30		\$325.00	10/28	10/28	0		SUN	0
11			ES 600P-700P	30		\$325.00	11/4	11/4	1		SUN	1
PROGRAM : EXTRA WEEKEND CON COM1 : EXTRA WEEKEND												
✓ 12			ES 700P-800P	30		\$1,150.00	10/28	10/28	0		SUN	0
12			ES 700P-800P	30		\$1,150.00	11/4	11/4	2		SUN	2
PROGRAM : AMERICAN DAD/CLEVELAND CON COM1 : AMERICAN DAD/CLEVELAND												
✓ 40			A 900P-1000P	30		\$825.00	10/28	10/28	2		SUN	2
PROGRAM : SIMPSONS/SIMPSONS ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT28 ON LINE-12 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT28 ON LINE-13 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT28 ON LINE-14 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT24 ON LINE-26 FOR 5 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT24 ON LINE-27 FOR 2 SPOTS/WK												
✓ 41			A 600P-600P	30		\$1,175.00	10/30	11/5	2		TU-F,M	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 40-46												
✓ 42			A 430P-800P	30		\$7,500.00	10/28	10/28	1		SUN	1
PROGRAM : WORLD SERIES ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 40-46												
✓ 43			A 1000P-1100P	30		\$2,150.00	10/30	11/5	2		TU-F,M	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 40-46												
✓ 44			A 800P-900P	30		\$3,500.00	11/2	11/2	1		FRI	1
PROGRAM : KITCHEN NIGHTMARE ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 40-46												

REP HEADLINE# 6389439 TRF# 499728
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
OCT26/12 09.02
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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✓45	A		105A-135A	30		\$100.00	10/30	11/5	1		TU-F,M	1
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PROGRAM : EXTRA
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 40-46

46	A		230A-300A	30		\$150.00	10/30	11/5	1		TU-F,M	1
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PROGRAM : AMERICAN DAD
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 40-46

✓13	ES		800P-900P	30		\$2,450.00	10/28	10/28	0		SUN	0
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✓13	ES		800P-900P	30		\$2,450.00	11/4	11/4	2		SUN	2
-----	----	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : SIMPSONS / ALLEN GREGORY
CON COM1 : SIMPSONS / ALLEN GREGORY

✓14	ES		900P-1000P	30		\$2,450.00	10/28	10/28	0		SUN	0
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✓14	ES		900P-1000P	30		\$2,450.00	11/4	11/4	2		SUN	2
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PROGRAM : FAMILY GUY / AMERICAN DAD
CON COM1 : FAMILY GUY / AMERICAN DAD

15	ES		800P-900P	30		\$5,150.00	10/25	10/25	0		THU	0
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✓15	ES		800P-900P	30		\$5,150.00	11/1	11/1	1		THU	1
-----	----	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : THE X-FACTOR
CON COM1 : THE X-FACTOR

✓18	ES		800P-930P	30		\$5,350.00	10/24	10/24	0		WED	0
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✓18	ES		800P-930P	30		\$5,350.00	10/31	10/31	1		WED	1
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PROGRAM : X FAXTOR
CON COM1 : X FAXTOR

37	A		430P-800P	30		\$7,500.00	10/28	10/28	1		SUN	1
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PROGRAM : WORLD SERIES
ORD COM1 : SPOTS N/A DUE TO WORLD SERIES. SEE MG OFFER. NOT PRE-BOOKED PLS
ORD COM2 : APPROVE.

THIS IS A MAKE-GOOD FOR OCT24 ON LINE-18 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-25 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-15 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-10 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-11 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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38	A		800P-1030P	30		\$5,150.00	11/1	11/1	1		THU	1
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PROGRAM : X FACTOR
 ORD COM1 : SPOTS N/A DUE TO WORLD SERIES. SEE MG OFFER. NOT PRE-BOOKED PLS
 ORD COM2 : APPROVE.
 PART OF A MAKEGOOD MADE UP OF LINES 37-39

39	A		1135P-1205A	30		\$350.00	10/30	11/5	1		TU-F,M	1
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PROGRAM : SIMPSONS
 ORD COM1 : SPOTS N/A DUE TO WORLD SERIES. SEE MG OFFER. NOT PRE-BOOKED PLS
 ORD COM2 : APPROVE.
 PART OF A MAKEGOOD MADE UP OF LINES 37-39

25	ES		630P-700P	30		\$650.00	10/24	10/29	2		W-F,M	2
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PROGRAM : MORE ACCESS<
 CON COM1 : MORE ACCESS<

26	ES		700P-730P	30		\$950.00	10/24	10/29	0		W-F,M	0
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PROGRAM : EXTRA
 CON COM1 : EXTRA

27	ES		730P-800P	30		\$1,350.00	10/24	10/29	3		W-F,M	3
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PROGRAM : TMZ
 CON COM1 : TMZ

STATION MAKEGOOD OFFERS:
 M6 OK'D BUY#18 MISSED:WED/800P-930P OCT24 30S \$5,350.00 (OCT25/12)
 BUY#25 W-F,M/630P-700P OCT24 (3/WK) 30S \$650.00
 BUY#15 THU/800P-900P OCT25 30S \$5,150.00
 BUY#10 SUN/500P-600P OCT28 30S \$225.00
 BUY#11 SUN/600P-700P OCT28 30S \$325.00
 OFFER:SUN/430P-800P OCT28 30S \$7,500.00 PLS ADVISE.
 & THU/800P-1030P NOV1 30S \$5,150.00
 & TU-F,M/1135P-1205A OCT30 30S \$350.00

CMT:SPOTS N/A DUE TO WORLD SERIES. SEE MG OFFER. NOT PRE-BOOKED PLS
 CMT:APPROVE.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M7	OK'D		MISSED: SUN/700P-800P				OCT28 (2/WK)		30S	\$1,150.00	(OCT25/12)	
	BUY#12		SUN/800P-900P				OCT28 (2/WK)		30S	\$2,450.00		
	BUY#13		SUN/900P-1000P				OCT28 (2/WK)		30S	\$2,450.00		
	BUY#14		W-F, M/700P-730P				OCT24 (5/WK)		30S	\$950.00		
	BUY#26		W-F, M/730P-800P				OCT24 (2/WK)		30S	\$1,350.00		
	BUY#27		OFFER: SUN/900P-1000P				OCT28 (2/WK)		30S	\$825.00	PLS ADVISE.	
			& TU-F, M/600P-600P				OCT30 (2/WK)		30S	\$1,175.00		
			& SUN/430P-800P				OCT28		30S	\$7,500.00		
			& TU-F, M/1000P-1100P				OCT30 (2/WK)		30S	\$2,150.00		
			& FRI/800P-900P				NOV2		30S	\$3,500.00		
			& TU-F, M/105A-135A				OCT30		30S	\$100.00		
			& TU-F, M/230A-300A				OCT30		30S	\$150.00		
			CMT: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.									

OCT/12 32560.00 NOV/12 76325.00 CONTRACT TOTAL 108885.00
 TOTAL SPOTS 86

MARKET TOTALS \$518,500 KVVU 21% KSNV 30% KLAS 22% KTNV 15% KVMY 8% KVCW 3% CABL 0%
 SHARES EST KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 499728 /		<u>Alt Order #</u> 06389439
<u>Product</u> OBAMA SKED B		
<u>Contract Dates</u> 10/23/12 - 11/06/12		<u>Estimate #</u> 2189
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/05/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$375.00			
N 2	KVVU	10/30/12	11/05/12	Extra	M-F 1:05-1:35am		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				4	\$100.00			
N 3	KVVU	10/30/12	11/05/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$350.00			
N 4	KVVU	10/30/12	11/05/12	Friends	M-F 12:05-1:05a		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				4	\$225.00			
N 5	KVVU	10/30/12	11/05/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$375.00			
N 6	KVVU	10/30/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$500.00			
N 7	KVVU	10/30/12	11/05/12	MORE Access	630-7pm		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$650.00			
N 8	KVVU	10/30/12	11/05/12	Extra	M-F 7-730p		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$950.00			
N 9	KVVU	10/30/12	11/05/12	TMZ	730-8p		:30			NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$1,350.00			
N 10	KVVU	10/28/12	11/04/12	Friends Weekend	5-6p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----1				1	\$225.00			
	Week:	10/29/12	11/04/12	-----1				1	\$225.00			
N 11	KVVU	10/28/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	2	\$650.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 499728 /		<u>Alt Order #</u> 06389439
<u>Contract Dates</u> 10/23/12 - 11/06/12	<u>Product</u> OBAMA SKED B	<u>Estimate #</u> 2189
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
Week:		10/29/12	11/04/12	-----1				1	\$325.00			
N 12	KVVU	10/28/12	11/04/12	Sun 7-8p	7p-8p		:30			NM	4	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$1,150.00			
Week:		10/29/12	11/04/12	-----2				2	\$1,150.00			
N 13	KVVU	10/28/12	11/04/12	The Simpsons/Bob's Burgers	Su 8p-9p		:30			NM	4	\$9,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$2,450.00			
Week:		10/29/12	11/04/12	-----2				2	\$2,450.00			
N 14	KVVU	10/28/12	11/04/12	Sun 9-10p	Su 9p-10p		:30			NM	4	\$9,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$2,450.00			
Week:		10/29/12	11/04/12	-----2				2	\$2,450.00			
N 15	KVVU	10/25/12	11/01/12	The X Factor	The X Factor		:30			NM	2	\$10,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$5,150.00			
Week:		10/29/12	11/04/12	---1---				1	\$5,150.00			
N 16	KVVU	10/30/12	10/30/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-2-----				2	\$5,500.00			
N 17	KVVU	10/30/12	10/30/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-2-----				2	\$5,500.00			
N 18	KVVU	10/24/12	10/31/12	The X Factor	The X Factor		:30			NM	2	\$10,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$5,350.00			
Week:		10/29/12	11/04/12	--1----				1	\$5,350.00			
N 19	KVVU	10/24/12	10/25/12	Cops/Dog The Bounty Hunte	M-F 12-1p		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	--WT---				2	\$375.00			
N 20	KVVU	10/24/12	10/29/12	Extra	M-F 1:05-1:35am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				5	\$100.00			
N 21	KVVU	10/24/12	10/29/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				5	\$350.00			
N 22	KVVU	10/24/12	10/29/12	Friends	M-F 12:05-1:05a		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				5	\$225.00			
N 23	KVVU	10/24/12	10/25/12	Divorce Court/Divorce Cou	M-F 11a-12p		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	--WT---				2	\$375.00			
N 24	KVVU	10/24/12	10/29/12	Dr Oz	3-4p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	--WT---				3	\$500.00			
N 25	KVVU	10/24/12	10/29/12	MORE Access	630-7pm		:30			NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				5	\$650.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6389439 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED B EST#2189 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 NOV6/12 WK-3

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT23/12 19.12

REP: TO ROSE
 FR NIKKI
 OK'D M5 SEE LINE 36
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

SKED B

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 2189
 AGENCY PRODUCT CODE = 101

31	ES		105A-135A	30		\$225.00	10/30	11/5	0		TU-F,M	0
PROGRAM : FRIENDS												
CON COM1 : FRIENDS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

36 A 1205A-105A 30 \$225.00 10/30 11/5 1 TU-F,M 1
 PROGRAM : FRIENDS
 ORD COM1: CORRECT TP. PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT30 ON LINE-31 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:

M5 OK'D BUY#31 MISSED: TU-F,M/105A-135A OCT30 30S \$225.00 (OCT23/12)
 OFFER: TU-F,M/1205A-105A OCT30 30S \$225.00 PLS ADVISE.
 CMT: CORRECT TP. PLS APPROVE.

M6 UNRESTL BUY#18 MISSED: WED/800P-930P OCT24 30S \$5,350.00 (OCT23/12)
 BUY#25 W-F,M/630P-700P OCT24 (4/WK) 30S \$650.00
 BUY#15 THU/800P-900P OCT25 30S \$5,150.00
 OFFER: W-TH/430P-800P OCT24 30S \$7,500.00 PLS ADVISE.
 & W-F/1000P-1100P OCT24 30S \$2,150.00
 & W-F/1100P-1135P OCT24 30S \$1,950.00
 & SAT/1000P-1100P OCT27 30S \$1,500.00
 CMT: SPOTS N/A DUE TO WORLD SERIES. SEE MG OFFER. PLS APPROVE.

M7 UNRESTL BUY#12 MISSED: SUN/700P-800P OCT28 (2/WK) 30S \$1,150.00 (OCT23/12)
 BUY#13 SUN/800P-900P OCT28 (2/WK) 30S \$2,450.00
 BUY#14 SUN/900P-1000P OCT28 (2/WK) 30S \$2,450.00
 BUY#26 W-F,M/700P-730P OCT24 (4/WK) 30S \$950.00
 BUY#27 W-F,M/730P-800P OCT24 (2/WK) 30S \$1,350.00
 OFFER: SUN/900P-1000P OCT28 (2/WK) 30S \$1,350.00 PLS ADVISE.
 & SA-SU/430P-800P OCT27 (2/WK) 30S \$7,500.00
 & TU-F,M/600P-600P OCT30 30S \$900.00
 CMT: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PLS APPROVE.

OCT/12 48460.00 NOV/12 60425.00 CONTRACT TOTAL 108885.00
 TOTAL SPOTS 93

MARKET TOTALS \$518,500 KVVU 21% KSNV 30% KLAS 22% KTNV 15% KVMY 8% KVCW 3% CABL 0%
 SHARES EST KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT23/12 15.16
CHANGES *** KVVU-TV ****

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

CLASS: NATL. LOCAL REGIONAL

(CE)

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DOI: 10.1177/1056492613505511
<http://jmi.sagepub.com>

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT23/12 15.16

STA:

ALL INVOICES ARE TO BE SENT TO:

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

SKED

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:RATE	:START	:END	:SPTS:	WEEK	:DAYS	:TOTL:
:LINE#:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	SPTS:
AGENCY ADVERTISER CODE = 95												
AGENCY PRODUCT CODE = 101												
AGENCY EST# = 2189												
1			ES 100P-200P	30		\$375.00	10/30	11/5	0		TU-F,M	0
PROGRAM : COLD CASE												
CON COM1: COLD CASE												

REP HEADLINE# 6389439 TRF# 499728 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 15.16
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
32	A		100P-200P	30		\$375.00	10/30	11/5	2		TU-F,M	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1: PRG CHG. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-1 FOR 2 SPOTS/WK												
19	ES		100P-200P	30		\$375.00	10/24	10/29	0		W-F,M	0
PROGRAM : COLD CASE												
CON COM1: COLD CASE												
33	A		1200N-100P	30		\$375.00	10/24	10/24	2		WED	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1: PRG CHG AND TP DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-19 FOR 2 SPOTS/WK												
23	ES		1200N-100P	30		\$375.00	10/24	10/29	0		W-F,M	0
PROGRAM : DIVORCE COURT												
CON COM1: DIVORCE COURT												
34	A		1100A-1200N	30		\$375.00	10/24	10/25	2		W-TH	2
PROGRAM : DIVORCE COURT												
ORD COM1: TP CHG DUE TO WORLD SERIES. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-23 FOR 2 SPOTS/WK												
24	ES		400P-500P	30		\$500.00	10/24	10/29	0		W-F,M	0
PROGRAM : DR OZ												
CON COM1: DR OZ												
35	A		300P-400P	30		\$500.00	10/24	10/29	3		W-TH,M	3
PROGRAM : DR OZ												
ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-24 FOR 3 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#1	MISSED:TU-F,M/100P-200P				OCT30 (2/WK)	30S	\$375.00	(OCT23/12)		
			OFFER:TU-F,M/100P-200P				OCT30 (2/WK)	30S	\$375.00	PLS ADVISE.		
			CMT:PRG CHG. PLS APPROVE.									
M2	OK'D	BUY#19	MISSED:W-F,M/100P-200P				OCT24 (2/WK)	30S	\$375.00	(OCT23/12)		
			OFFER:WED/1200N-100P				OCT24 (2/WK)	30S	\$375.00	PLS ADVISE.		
			CMT:PRG CHG AND TP DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE.									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#23	MISSED:W-F,M/1200N-100P OFFER:W-TH/1100A-1200N CMT:TP CHG DUE TO WORLD SERIES. PLS APPROVE.				OCT24(2/WK) OCT24(2/WK)		30S 30S	\$375.00 \$375.00	(OCT23/12) PLS ADVISE.	
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M4	OK'D	BUY#24	MISSED:W-F,M/400P-500P OFFER:W-TH,M/300P-400P CMT:TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE.				OCT24(3/WK) OCT24(3/WK)		30S 30S	\$500.00 \$500.00	(OCT23/12) PLS ADVISE.	
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M5	UNREST	BUY#31	MISSED:TU-F,M/105A-135A OFFER:TU-F,M/1205A-105A CMT:CORRECT TP. PLS APPROVE.				OCT30 OCT30		30S 30S	\$225.00 \$225.00	(OCT23/12) PLS ADVISE.	
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M6	UNREST	BUY#18 BUY#25 BUY#15	MISSED:WED/800P-930P W-F,M/630P-700P THU/800P-900P OFFER:W-TH/430P-800P & W-F/1000P-1100P & W-F/1100P-1135P & SAT/1000P-1100P CMT:SPOTS N/A DUE TO WORLD SERIES. SEE MG OFFER. PLS APPROVE.				OCT24 OCT24(4/WK) OCT25 OCT24 OCT24 OCT24 OCT24 OCT27		30S 30S 30S 30S 30S 30S 30S	\$5,350.00 \$650.00 \$5,150.00 \$7,500.00 \$2,150.00 \$1,950.00 \$1,500.00	(OCT23/12) PLS ADVISE.	
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OCT/12	48460.00	NOV/12	60425.00	CONTRACT TOTAL		108885.00
				TOTAL SPOTS		93

MARKET TOTALS \$518,500 KVVU 21% KSNV 30% KLAS 22% KTNV 15% KVMY 8% KVCW 3% CABL 0%
 SHARES EST KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6389439
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
OCT22/12 13.44
*** KVVU-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 762 SALESMAN #
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # 499728 CONTRACT # 6389439 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED B EST#2189 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 NOV6/12 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT22/12 13.44

REP: TO ROSE
FR NIKKI
NEW OBAMA SKED B
TOTAL \$108,885
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

SKED B

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$375.00	10/30	11/5	2		TU-F,M	2
AGENCY ADVERTISER CODE = 95												
AGENCY PRODUCT CODE = 101												
AGENCY EST# = 2189												
PROGRAM : COLD CASE												
CON COM1: COLD CASE												

Cops 1009

REP HEADLINE# 6389439
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 OCT22/12 13.44
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			105A-135A PROGRAM : EXTRA CON COM1: EXTRA	30		\$100.00	10/30	11/5	4		TU-F,M	4
3			1135P-1205A PROGRAM : THE SIMPSONS CON COM1: THE SIMPSONS	30		\$350.00	10/30	11/5	3		TU-F,M	3
4			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	30		\$225.00	10/30	11/5	4		TU-F,M	4
5			1200N-100P PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT	30		\$375.00	10/30	11/5	2		TU-F,M	2
6			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$500.00	10/30	11/5	3		TU-F,M	3
7			630P-700P PROGRAM : MORE ACCESS< CON COM1: MORE ACCESS<	30		\$650.00	10/30	11/5	3		TU-F,M	3
8			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/30	11/5	3		TU-F,M	3
9			730P-800P PROGRAM : TMZ CON COM1: TMZ	30		\$1,350.00	10/30	11/5	3		TU-F,M	3
10			500P-600P PROGRAM : FRIENDS CON COM1: FRIENDS	30		\$225.00	10/28	11/4	1		SUN	2

REP HEADLINE# 6389439
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT22/12 13.44
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-700P PROGRAM : EXTRA WEEKEND CON COM1: EXTRA WEEKEND	30		\$325.00	10/28	11/4	1		SUN	2
12			700P-800P PROGRAM : AMERICAN DAD/CLEVELAND CON COM1: AMERICAN DAD/CLEVELAND	30		\$1,150.00	10/28	11/4	2		SUN	4
13			800P-900P PROGRAM : SIMPSONS / ALLEN GREGORY CON COM1: SIMPSONS / ALLEN GREGORY	30		\$2,450.00	10/28	11/4	2		SUN	4
14			900P-1000P PROGRAM : FAMILY GUY /AMERICAN DAD CON COM1: FAMILY GUY /AMERICAN DAD	30		\$2,450.00	10/28	11/4	2		SUN	4
15			800P-900P PROGRAM : THE X-FACTOR CON COM1: THE X-FACTOR	30		\$5,150.00	10/25	11/1	1		THU	2
16			800P-900P PROGRAM : RAISING HOPE/BEN & KATE CON COM1: RAISING HOPE/BEN & KATE	30		\$5,500.00	10/30	10/30	2		TUE	2
17			900P-1000P PROGRAM : NEW GIRL/MINDY PROJECT CON COM1: NEW GIRL/MINDY PROJECT	30		\$5,500.00	10/30	10/30	2		TUE	2
18			800P-930P PROGRAM : X FAXTOR CON COM1: X FAXTOR	30		\$5,350.00	10/24 N/A	10/31	1		WED	2
19			100P-200P PROGRAM : COLD CASE CON COM1: COLD CASE	30		\$375.00	10/24	10/29	2		W-F,M	2

12-1P

Cops 1005

10/24 10/25

REP HEADLINE# 6389439
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT22/12 13.44
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			105A-135A PROGRAM : EXTRA CON COM1: EXTRA	30		\$100.00	10/24	10/29	5		W-F,M	5
21			1135P-1205A PROGRAM : THE SIMPSONS CON COM1: THE SIMPSONS	30		\$350.00	10/24	10/29	5		W-F,M	5
22			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	30		\$225.00	10/24	10/29	5		W-F,M	5
23			1200N-100P PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT	30		\$375.00 11-12p	10/24	10/29	2		W-F,M	2
24			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$500.00	10/24	10/29	3		W-F,M	3
25			630P-700P PROGRAM : MORE ACCESS< CON COM1: MORE ACCESS<	30		\$650.00	10/24	10/29	5		W-F,M	5
26			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/24	10/29	5		W-F,M	5
27			730P-800P PROGRAM : TMZ CON COM1: TMZ	30		\$1,350.00	10/24	10/29	5		W-F,M	5
28			1100A-900P PROGRAM : COLLEGE FB CON COM1: COLLEGE FB	30		\$4,100.00	10/27	10/27	1		SAT	1

REP HEADLINE# 6389439
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 OCT22/12 13.44
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29			130A-230A	30		\$85.00	10/27	10/27	1		SAT	1
PROGRAM : TMZ												
CON COM1: TMZ												
30			200P-300P	30		\$425.00	10/30	11/5	2		TU-F,M	2
PROGRAM : KATIE												
CON COM1: KATIE												
31			105A-135A	30		\$225.00	10/30	11/5	1		TU-F,M	1
PROGRAM : FRIENDS												
CON COM1: FRIENDS												
OCT/12			48460.00			NOV/12			60425.00			
CONTRACT TOTAL 108885.00												
TOTAL SPOTS 93												